

DIGITAL BILLBOARDS



Growing by **POPULAR DEMAND**, digital billboard CoOp opportunities are now expanding to the **Dane/Jefferson County** market!

For **only \$175 per run**, your property will receive exposure on:

- a highly visible CLEAR CHANNEL billboard
- during a 5 week run with
- 21,000+ total impressions per run

Billboard Location:

- I-94 near HWY E/O exit
- Just east of Madison in Jefferson County
- West facing board
- Long approach for high visibility



RUN DATES: March 8th - April 11th
Deadline to Participate: February 12th

Only \$175 per spot

Property Name: _____

Contact Name: _____

Signature*: _____ Date: _____

Phone: _____ Email: _____

Website or tagline: _____

Please also include a high resolution (300 dpi or higher) image.

Mail or Fax to:
WISCONSIN INNKEEPERS ASSOCIATION
 1025 S. MOORLAND RD, SUITE 200
 BROOKFIELD, WI 53005
 P: 262/782-2851
 F: 262/782-0550
 SALES@WISCONSINLODGING.INFO

PAYMENT INFORMATION

My check for \$ _____ is enclosed OR Please charge my credit card: AX MC VI DISC

Signature: _____

Billing Address: _____

Card # : _____ Exp Date: _____ CID: _____

*I agree to purchase this space and to pay the invoice upon receipt. The WIA reserves the right to refuse publication of any ad that has not been paid for. I understand that it is my responsibility to submit all materials before the deadline.