

Register by:
Noon Apr. 4th!



YOU ARE INVITED TO:

The Wisconsin Hotel & Lodging Association (WH&LA)

Action Day

Thursday, April 11, 2013 *(Note Date Change!)*

10:30 a.m. – 3:30 p.m.

at The Madison Concourse Hotel & Governor's Club

Who Should Attend? All WH&LA Members are invited to participate (lodging property owners, managers, key staff, hospitality companies, chambers of commerce, cvb's, hospitality vendors...

What is WH&LA Action Day? This is an only once each year event offering not only an opportunity to learn about proposals and plans impacting the lodging industry, but a chance to actually talk to your legislators/key staff to impact change!

Room Tax Reform is one major issue impacting properties in most communities around the state either right now, or most certainly in the near future, as municipalities seek new revenue streams for their own operations. Also, funding for state tourism marketing will be part of the state budget and other proposals are under consideration. Hear the specifics of what is on the table, and educate our lawmakers in brief meetings we will set up for you and everyone registered. This is a rare opportunity to be given the information you need and to add your voice to make sure lawmakers know what room tax reform can do and what other proposals can mean to people and businesses in their districts!

Attendee Name #1: _____

Attendee Name #2: _____

Property/Company: _____

Contact Phone: _____

Contact Email: _____

If there are any special dietary or accommodation needs, please attach details.

Member Type	Cost	Registrants
Lodging, Lodging Executive, Student, CVB/Chamber	\$30	
Associate Vendor	\$40	
Non-Member – WBBA Member	\$40	
Non-Member Lodging	\$65	
Cost Includes Lunch.	TOTAL:	

1. Names of your state Senator & State Representative (if you are certain after redistricting), or your home address so WH&LA can identify who to have you meet with:

2. Would you like an industry partner to join you in a meeting with your legislator? Yes or No

Payment Choice: Check MasterCard Visa Discover AmEx

Name on Card: _____

Card No: _____

Expiration date: _____ Security Code: _____

Billing Address: _____

Registrations must be received no later than April 4, 2013! We plan to schedule a meeting with your legislator and provide you with any information needed. **If for any reason you can not attend, please advise us in advance so we do not have a "no show".**
Consent to Use of Photographic Images: Attendance at WH&LA meetings and other activities constitutes an agreement by the registrant to WH&LA's use (both now and in the future) of the attendee's image in photographs of such events and activities.

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